

40-Day Makeup & Hair Academy Curriculum

COURSE TITLE: *PROFESSIONAL
MAKEUP & HAIR ARTISTRY
WITH CAREER GROWTH*

TOTAL DURATION: 40 DAYS
(FULL-TIME)

Phase 1 – Foundation & Basics (Day 1–10)

Goal: Build strong fundamentals in skin prep, hygiene, tools, and basic looks.

Day	Topic	Details
1	Orientation & Industry Overview	Introduction, hygiene, tool sterilization, kit setup
2	Skin Analysis & Prep	Identifying skin types, prepping skin for makeup
3	Color Theory Basics	Understanding undertones, color correction
4	Base Makeup	Foundation types, concealing, blending
5	Eyebrows Shaping & Filling	Tools & techniques for natural brows
6	Natural Eye Makeup	Daytime eye looks, blending basics
7	Basic Contouring & Highlighting	Light and shadow for face shapes
8	Basic Lip Techniques	Lip lining, filling, nude & bright shades
9	Simple Hairstyling 1	Straightening, curling, blow-drying
10	Simple Hairstyling 2	Ponytails, basic buns, soft curls

Phase 2 – Intermediate Skills (Day 11–20)

Goal: Enhance skills with bridal, glam, and creative style

Day	Topic	Details
11	Party Makeup	Shimmery eye looks, soft glam
12	Cut Crease Eye Makeup	Half & full cut crease techniques
13	Smokey Eye	Black & brown smokey variations
14	Glitter Eye Makeup	Application & fixing glitter
15	Bridal Base Perfection	Long-lasting, waterproof base
16	Bridal Eye & Lip Combo	Heavy bridal glam
17	Hairstyling – Braids & Twists	Messy braids, fishtail, crown braid
18	Bridal Updos	Heavy buns, floral setting
19	Saree & Dupatta Draping	Different styles for events
20	Engagement & Reception Looks	Modern, soft-glam bridal variations

Phase 3 – Advanced Techniques (Day 21–30)

Goal: Master high-end looks, advanced hairstyling, and creative artistry

Day	Topic	Details
21	HD Makeup	Airbrush basics & high-definition techniques
22	Mature Skin Makeup	Age-appropriate makeup
23	Fashion / Editorial Looks	Creative & bold styles
24	Red Carpet Glam	International glam trends
25	Advanced Hairstyling – Waves & Volume	Hollywood waves, volumizing tricks
26	Advanced Updos & Accessories	Hair padding, tiaras, maang tikka setting
27	Male Grooming	Basic makeup for men
28	Photoshoot Makeup	Camera-friendly techniques
29	Cultural & Festival Looks	Traditional & regional styles
30	Exam Practice	Full look from start to finish (makeup + hair)

Phase 4 – Career Building & Portfolio (Day 31–37)

Goal: Prepare for professional work and client handling.

Day	Topic	Details
31	Client Consultation Skills	Handling different personalities
32	Building a Makeup Kit	Budget-friendly vs luxury products
33	Time Management	Fast & efficient work for events
34	Pricing & Packages	Setting rates, negotiating
35	Practice Day	2 complete looks under timed conditions
36	Portfolio Shoot – Day Look	Professional photography session
37	Portfolio Shoot – Bridal & Glam Look	Multiple looks for marketing

Phase 5 – Professional Online Marketing Training (Day 38–40)

Goal: Learn from a professional marketer how to promote services online.

Day	Topic	Details
38	Social Media Branding	Instagram, Facebook, YouTube setup
39	Content Creation	Reels, before/after videos, editing basics
40	Business Growth Strategies	Paid ads, collaborations, client booking systems

Final Deliverables for Students

- 1.PROFESSIONAL PORTFOLIO
(PHOTOS OF 5–7 LOOKS)
- 2.SOCIAL MEDIA ACCOUNTS SET UP &
OPTIMIZED
- 3.COMPLETION CERTIFICATE
- 4.CAREER GUIDANCE SESSION